

## 2007 Carbondale Community Survey

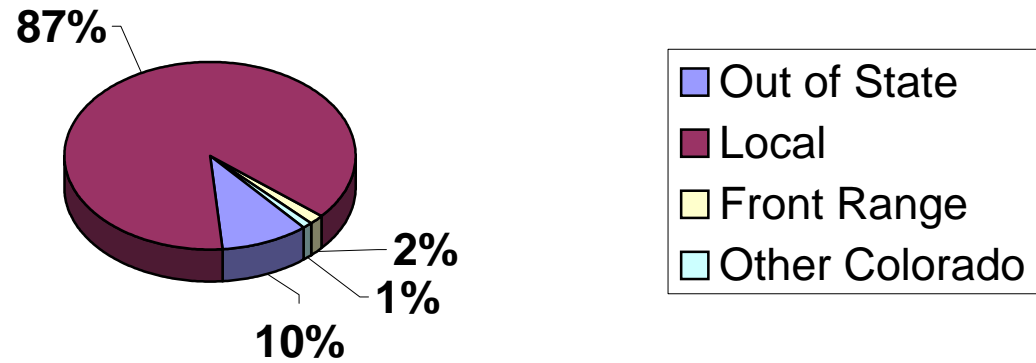
	1st Mailing	2nd Mailing	Total
Internet	370	21	391
Paper Survey	0	345	345
Total	370	366	736

## 2007 Carbondale Community Survey

<b>Samples:</b>	<b>Sample Frame</b>	<b>Mailed</b>	<b>Delivered</b>	<b>Returned</b>	<b>%</b>	<b>*Standard Error</b>
<b>County Assessor</b>	<b>2130</b>	<b>1291</b>	<b>1240</b>	<b>414</b>	<b>33.4%</b>	<b>4.33%</b>
<b>Business List</b>	<b>311</b>	<b>297</b>	<b>294</b>	<b>86</b>	<b>29.3%</b>	<b>8.96%</b>
<b>Voter Registration</b>	<b>2790</b>	<b>1044</b>	<b>871</b>	<b>236</b>	<b>27.1%</b>	<b>6.12%</b>
<b>Total</b>		<b>2632</b>	<b>2405</b>	<b>736</b>	<b>30.6%</b>	

\* 95% Confidence Level

## Town of Carbondale Housing Units



Ownership of Town of Carbondale Housing Units		
Out of State	205	9.62%
Local	1,864	87.51%
Front Range	37	1.74%
Other Colorado	24	1.13%
	2,130	100.00%

## 2007 Town of Carbondale Community Survey Most Important Issues

	Assessor <i>n=414</i>	Business <i>n=86</i>	Voter <i>n=236</i>
Preservation of small town character	57%	44%	56%
Growth management/slow growth	51%	36%	49%
Affordable housing	51%	69%	56%
Traffic mobility and circulation	51%	54%	52%
Preservation of open space	49%	28%	48%
Public education	46%	47%	51%
Economic development	42%	52%	39%
Environmental protection	40%	32%	32%
Loss of middle class	34%	41%	36%
Public safety	27%	16%	25%
Other:	20%	20%	23%
Child care/early childhood education programs	12%	16%	13%

Numbers reflect frequency responses

	50-100%
	40-49%
	30-39%

## 2007 Town of Carbondale Community Survey Issues/Values

	Assessor <i>n=414</i>	Business <i>n=86</i>	Voter <i>n=236</i>
Water quality/quantity	92%	88%	91%
Air quality	91%	85%	92%
Scenic/visual quality	88%	87%	88%
Public safety	87%	78%	88%
Parks and trails	86%	81%	81%
Appearance of town	85%	86%	82%
Open space	82%	62%	78%
Economic health	82%	86%	76%
Sense of community	79%	82%	77%
Recreational opportunities	74%	80%	68%
Traffic	74%	74%	77%
Education (K-12)	68%	79%	75%
Music, Culture and the Arts	66%	64%	62%
Health care services	62%	67%	69%
Affordable housing	55%	66%	65%
Cultural integration	55%	61%	56%
Public transportation	47%	53%	54%
Parking	38%	35%	40%
Adult education	37%	38%	45%
Shopping opportunities	32%	41%	38%
Child care	32%	35%	37%

Numbers reflect the percent of respondents who rated the priority a 4 or 5 on a 5 point scale.  
(Not Important to Very Important)

	90-100%
	80-89%
	70-79%

## 2007 Town of Carbondale Community Survey \$100

	Assessor	Business	Voter
	<i>n=414</i>	<i>n=86</i>	<i>n=236</i>
Purchase of public open space	\$19.43	\$13.37	\$20.26
Development of additional pedestrian/bicycle trails	\$18.12	\$12.10	\$15.70
Help provide affordable housing	\$16.53	\$25.31	\$20.52
Sidewalk improvements and expansion	\$10.71	\$9.63	\$12.04
Nonprofit/Arts Center at old elementary school	\$10.19	\$12.81	\$9.84
Transit service improvements and expansion	\$9.70	\$11.09	\$8.58
Downtown parking	\$7.91	\$9.57	\$6.58
Historic preservation projects	\$6.39	\$5.99	\$5.22
<b>TOTAL</b>	<b>\$98.98</b>	<b>\$99.86</b>	<b>\$98.74</b>

	1st choice
	2nd Choice
	3rd Choice

## 2007 Town of Carbondale Community Survey

### Code Enforcement - Neighborhood

	Assessor <i>n=414</i>	Business <i>n=86</i>	Voter <i>n=236</i>
Disabled / abandoned vehicles	62%	56%	54%
Residential occupancy	56%	48%	60%
Littering	56%	48%	50%
Storage in public right of way of private vehicles / RVs/ materials/ etc	47%	49%	44%
Noise	41%	39%	44%
"Stored" materials /vehicles on private property	39%	33%	32%
Dogs	38%	28%	44%
On street parking	36%	23%	30%
Vehicles idling	32%	31%	25%
Weeds	31%	23%	33%
Lighting	21%	25%	25%
Other:	17%	18%	20%
Fences	9%	5%	4%

### Code Enforcement - Community Wide

	Assessor <i>n=414</i>	Business <i>n=86</i>	Voter <i>n=236</i>
Disabled / abandoned vehicles	73%	71%	63%
Residential occupancy	67%	59%	67%
Littering	64%	57%	60%
Storage in public right of way of private vehicles / RVs/ materials/ etc	55%	56%	49%
"Stored" materials /vehicles on private property	45%	38%	39%
Noise	43%	44%	46%
Weeds	39%	30%	39%
On street parking	38%	30%	35%
Dogs	36%	29%	43%
Vehicles idling	34%	34%	27%
Lighting	24%	32%	23%
Fences	12%	6%	8%
Other:	10%	9%	12%

Numbers reflect frequency responses

	60-100%
	50-59%
	40-49%

## 2007 Town of Carbondale Community Survey Upgrades and Improvements

SUPPORT	Assessor	Business	Voter
	<i>n</i> =414	<i>n</i> =86	<i>n</i> =236
Trails and bike paths	60%	67%	55%
Open Space	58%	54%	54%
Gateway River Park	48%	59%	42%
Affordable workforce housing	45%	63%	51%
Add code enforcement staff	43%	39%	43%
Transit service -RFTA	39%	47%	40%
Street improvements	38%	46%	39%
Sidewalk improvements	32%	42%	38%
In-town transit service	24%	36%	22%
Downtown parking	21%	34%	24%
Develop more playing fields	19%	25%	21%

WILLINGNESS TO PAY	Assessor	Business	Voter
	<i>n</i> =414	<i>n</i> =86	<i>n</i> =236
Trails and bike paths	45%	44%	43%
Open Space	44%	35%	43%
Gateway River Park	34%	47%	33%
Add code enforcement staff	32%	28%	32%
Transit service -RFTA	27%	36%	29%
Street improvements	27%	32%	24%
Affordable workforce housing	23%	38%	33%
Sidewalk improvements	21%	25%	22%
In-town transit service	17%	28%	14%
Develop more playing fields	13%	21%	15%
Downtown parking	9%	15%	11%

Numbers reflect the percent of respondents who rated the priority a 4 or 5 on a 5 point scale.  
(Not Supportive to Very Supportive)  
(Not willing to pay to Very willing to pay)

	50%+
	40 - 49%
	30 - 39%

## 2007 Town of Carbondale Community Survey Town Functions/Services

	Assessor <i>n=414</i>	Business <i>n=86</i>	Voter <i>n=236</i>
Utilities (Water & Sewer)	64%	61%	67%
Recreation Department	59%	70%	64%
Administration	59%	57%	57%
Public Works (Streets, Parks)	54%	55%	53%
Police services	52%	46%	55%
Snow removal	51%	57%	58%
General satisfaction	44%	43%	43%
Summer recreation programs	43%	51%	49%
Recreation facilities	43%	48%	44%
Community Development	37%	40%	38%
Town Council	36%	34%	36%
Gathering feedback	35%	32%	33%
Winter recreation programs	33%	41%	36%
Public swimming pool improvement	28%	35%	37%
Planning Commission	28%	20%	25%
Information dissemination	28%	26%	28%
Services for teens	27%	29%	31%
Historic preservation programs	27%	31%	28%
Services for seniors	27%	22%	28%
Future planning	19%	16%	18%

Numbers reflect the percent of respondents who rated the priority a 4 or 5 on a 5 point scale.  
(Very Poor to Very Good)

	60-100%
	50-59%
	40-49%

## 2007 Town of Carbondale Community Survey

### What is your employment status?

Assessor List: n=414

Adult #1		Adult #2	
Part time employed	9.60%	Part time employed	12.91%
Full time employed	49.34%	Full time employed	46.69%
Retired	18.21%	Retired	15.56%
Looking for work	0.66%	Looking for work	0.66%
Self employed	13.91%	Self employed	15.23%
Work more than one job	1.99%	Work more than one job	2.65%
Other:	6.29%	Other:	6.29%

Voters: n=236

Adult #1		Adult #2	
Part time employed	12.73%	Part time employed	10.30%
Full time employed	46.06%	Full time employed	58.18%
Retired	11.52%	Retired	11.52%
Looking for work	0.61%	Looking for work	0.00%
Self employed	18.79%	Self employed	13.33%
Work more than one job	0.61%	Work more than one job	0.61%
Other:	9.70%	Other:	6.06%

### If employed, in which community is your primary job located?

Assessor List: n=414

Adult #1		Adult #2	
In or near Aspen	19.63%	In or near Aspen	21.00%
Town of Snowmass Village area	1.83%	Town of Snowmass Village area	5.02%
Unincorporated Pitkin County	1.37%	Unincorporated Pitkin County	0.46%
Unincorporated Eagle County	0.91%	Unincorporated Eagle County	0.91%
Unincorporated Garfield County	2.74%	Unincorporated Garfield County	2.74%
Basalt/EI Jebel area	8.22%	Basalt/EI Jebel area	8.68%
Carbondale area	46.12%	Carbondale area	41.55%
Glenwood Springs area	5.94%	Glenwood Springs area	7.31%
Other:	13.24%	Other:	12.33%

Voters: n=236

Adult #1		Adult #2	
In or near Aspen	23.85%	In or near Aspen	23.08%
Town of Snowmass Village area	1.54%	Town of Snowmass Village area	4.62%
Unincorporated Pitkin County	0.00%	Unincorporated Pitkin County	2.31%
Unincorporated Eagle County	0.00%	Unincorporated Eagle County	0.77%
Unincorporated Garfield County	2.31%	Unincorporated Garfield County	2.31%
Basalt/EI Jebel area	8.46%	Basalt/EI Jebel area	6.15%
Carbondale area	39.23%	Carbondale area	38.46%
Glenwood Springs area	9.23%	Glenwood Springs area	13.85%
Other:	15.38%	Other:	8.46%

### If employed, in what industry?

Assessor List: n=414

Adult #1		Adult #2	
Recreation Services e.g. Ski industry	5.80%	Recreation Services e.g. Ski industry	5.80%
Lodging	2.42%	Lodging	3.38%
Food Services & Drinking Places	1.93%	Food Services & Drinking Places	2.42%
Real Estate/Property Management	3.86%	Real Estate/Property Management	5.31%
Retail Trade	4.35%	Retail Trade	6.28%
Construction (including Maintenance)	14.98%	Construction (including Maintenance)	17.87%
Professional Services	32.37%	Professional Services	27.54%
Personal Services (cleaning, massage, etc.)	2.90%	Personal Services (cleaning, massage, etc.)	4.35%
Government	6.28%	Government	5.80%
Other:	25.12%	Other:	21.26%

Voters: n=236

Adult #1		Adult #2	
Recreation Services e.g. Ski industry	7.75%	Recreation Services e.g. Ski industry	5.43%
Lodging	1.55%	Lodging	1.55%
Food Services & Drinking Places	2.33%	Food Services & Drinking Places	4.65%
Real Estate/Property Management	7.75%	Real Estate/Property Management	3.88%
Retail Trade	2.33%	Retail Trade	3.88%
Construction (including Maintenance)	9.30%	Construction (including Maintenance)	15.50%
Professional Services	27.13%	Professional Services	27.91%
Personal Services (cleaning, massage, etc.)	3.10%	Personal Services (cleaning, massage, etc.)	3.10%
Government	10.08%	Government	9.30%
Other:	28.68%	Other:	24.81%

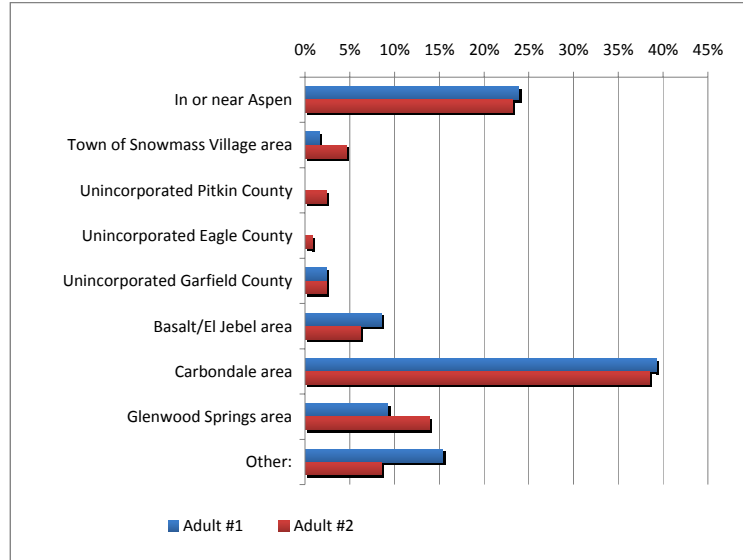
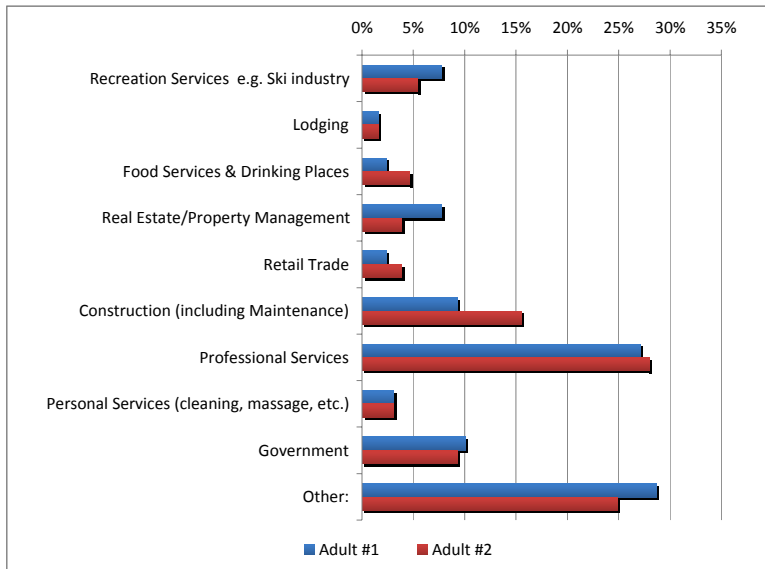
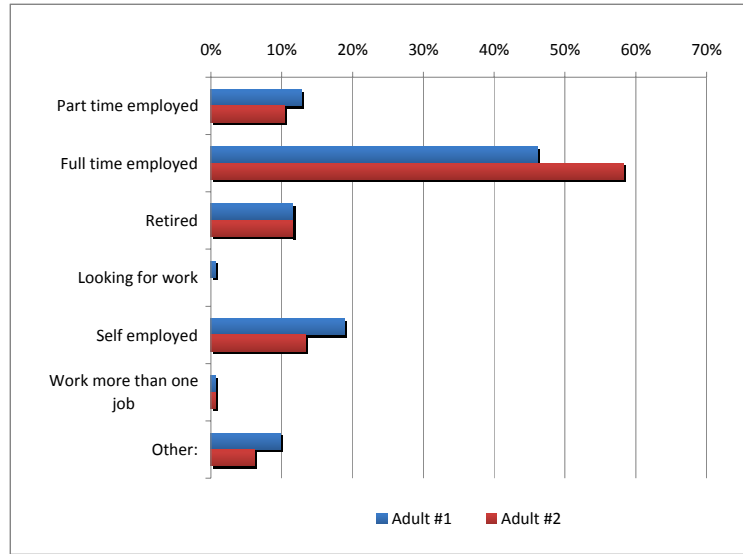
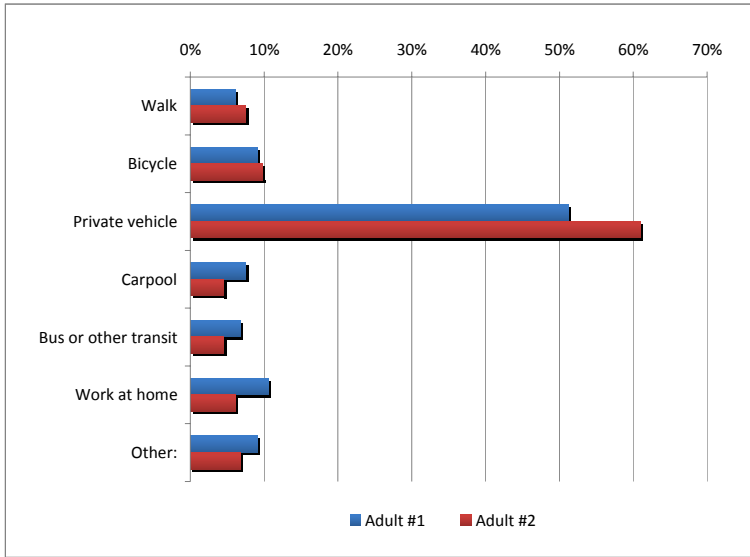
### If employed, how do you typically get to work?

Assessor List: n=414

Adult #1		Adult #2	
Walk	7.04%	Walk	6.57%
Bicycle	11.74%	Bicycle	8.45%
Private vehicle	52.58%	Private vehicle	58.22%
Carpool	4.69%	Carpool	8.92%
Bus or other transit	3.76%	Bus or other transit	4.69%
Work at home	12.68%	Work at home	7.04%
Other:	7.51%	Other:	6.10%

Voters: n=236

Adult #1		Adult #2	
Walk	6.02%	Walk	7.52%
Bicycle	9.02%	Bicycle	9.77%
Private vehicle	51.13%	Private vehicle	60.90%
Carpool	7.52%	Carpool	4.51%
Bus or other transit	6.77%	Bus or other transit	4.51%
Work at home	10.53%	Work at home	6.02%
Other:	9.02%	Other:	6.77%



## 2007 Town of Carbondale Community Survey Recreation

	Assessor <i>n=414</i>	Business <i>n=86</i>	Voter <i>n=236</i>
Walking/Jogging	84%	74%	86%
Hiking	76%	86%	79%
Downhill Skiing	64%	64%	63%
Mountain Biking	52%	57%	57%
Nordic Skiing	46%	68%	50%
Swimming	43%	57%	54%
Fishing	42%	42%	39%
Golf	37%	42%	33%
Playgrounds	32%	36%	37%
Rodeo	26%	33%	25%
Picnic areas	26%	25%	36%
Other:	23%	16%	29%
Snowboarding	22%	25%	24%
Tennis	20%	26%	23%
Ballfields	15%	20%	19%
Ice (hockey or skating)	14%	19%	11%
In-line skating	8%	9%	12%
Community Garden	5%	1%	6%

Numbers reflect frequency responses

	80-100%
	50-79%
	30-49%

## 2007 Town of Carbondale Community Survey Assessment of Carbondale

	<b>Assessor</b> <i>n=414</i>	<b>Business</b> <i>n=86</i>	<b>Voter</b> <i>n=236</i>
Air quality	83%	88%	85%
Scenic/visual quality	82%	90%	85%
Recreation opportunities	81%	74%	78%
Water quality/quantity	77%	78%	79%
Parks and trails	72%	78%	80%
Sense of community	65%	63%	63%
Music, Culture and the Arts	63%	74%	69%
Open space	58%	60%	58%
Public safety	53%	58%	50%
Appearance of town	48%	51%	48%
Adult education	45%	32%	44%
Public transportation	44%	37%	53%
Economic health	42%	37%	40%
Parking	31%	32%	39%
Health care services	29%	26%	31%
Education (K-12)	24%	21%	23%
Shopping opportunities	23%	27%	21%
Cultural integration	19%	14%	16%
Child care	15%	12%	17%
Traffic	13%	16%	16%
Affordable housing	10%	7%	9%

Numbers reflect the percent of respondents who rated the priority a 4 or 5 on a 5 point scale.  
(Very Poor to Very Good)

	80-100%
	70-79%
	60-69%

# Scattergram

	Value	Assessment	Assessment - Value Difference
	Voter	Voter	Voter
	n=236	n=236	n=236
Recreation opportunities	68%	78%	10%
Music, Culture and the Arts	62%	69%	7%
Parking	40%	39%	-1%
Parks and trails	81%	80%	-1%
Public transportation	54%	53%	-1%
Adult education	45%	44%	-1%
Scenic/visual quality	88%	85%	-3%
Air quality	92%	85%	-7%
Water quality/quantity	91%	79%	-12%
Sense of community	77%	63%	-14%
Shopping opportunities	38%	21%	-17%
Child care	37%	17%	-20%
Open space	78%	58%	-20%
Appearance of town	82%	48%	-34%
Economic health	76%	40%	-36%
Health care services	69%	31%	-38%
Public safety	88%	50%	-38%
Cultural integration	56%	16%	-40%
Education (K-12)	75%	23%	-52%
Affordable housing	65%	9%	-56%
Traffic	77%	16%	-61%